



## **DIAPER BANK** of NORTH GEORGIA

The Diaper Drive is quickly approaching and we are so thankful to have you on our team! Providing diapers to families in need is truly making an impact - **THANK YOU** for helping make a difference in so many families lives.

Here is some information about the drive and some simple points to guide you along the way.

### **DRIVE DATES:** \_\_\_\_\_

Your rep will drop-off a **donation box**, **poster** and a **stack of fliers**.

Since you know the best way to reach your clients/students we encourage you to create your **own promotion** to strengthen the drive.

This is a great way to get everyone educated and motivated to donate!

This can be creating your own social media posts, shooting out an email blast, running a special discount.. etc. Whatever is best for your business/ client outreach.

Useful Information about why this Diaper Bank is so beneficial to our community

### **WHAT IS DIAPER NEED?**

The lack of a sufficient supply of diapers to keep a baby clean, dry and healthy.

## **FAST FACTS:**

**5.2 million children in the U.S. aged three or younger live in poor or low-income families.**

**1 in 3 American families reports experiencing diaper need.**

**Diapers cannot be obtained with food stamps.**

**Disposable diapers cost \$70 to \$80 per month per baby.**

**No state or federal child safety-net program allocates dollars specifically for the purchase of diapers.**

**Without transportation, buying diapers at a convenience store rather than a large “big box” store can significantly increase the monthly cost of diapers.**

**Infants require up to 12 diapers per day, toddlers about 8.**

## **NEGATIVE CONSEQUENCES:**

**Babies who remain too long in a soiled diaper are exposed to potential health risks.**

**Most childcare centers, even free and subsidized facilities require parents to provide a day’s supply of disposable diapers.**

**Cloth diapers are not accepted at the vast majority of child care centers.**

**Many parents cannot go to work or school if they can’t leave their babies at child care.**